ORDER

Orders Order / Rev: 36773 Alt Order #: 08833037 Product Desc: DSCC IE

> 1407 Estimate: Flight Dates: 10/09/12 - 11/06/12 Original Date / Rev: 07/26/12 / 10/10/12

Order Type:

GENERAL

Primary AE: Mike Jones

Sales Office:

Sales Region: National

KLAS

K-WAS

Great American Media Name: Agency

> **Buying Contact:** Billing Contact:

> > 1010 Wisconsin Avenue NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission:

15%

EOM/EOC

DSCC Advertiser Name:

> Demographic: A35+ Product Codes: PO4

LV2 Priority:

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	170	\$252,350.00	\$214,497.50
10/29/12	11/06/12	83	\$188,050.00	\$159,842.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	170	\$252,350.00	\$214,497.50	0.00
November 2012	83	\$188,050.00	\$159,842.50	0.00
Totals	253	\$440,400.00	\$374,340.00	0.00

00:10:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total
KLAS	30%	\$440,400.00
Market	100%	\$1,468,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$367,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$73,400.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 8	10/09/12	11/02/12	8 News Now 5a M-	F CM	5-6a	-TWTF	:30 2	\$1,000.00LV1	0.00 NM 8	\$8,000.00
			8 News Now 5a M	-F						
8 NEWS	NOW @	5A								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/	08/12	10/14/12	-TWTF	2	\$1,000.00	0.00				
Week: 10/	15/12	10/21/12	-TWTF	2	\$1,000.00	0.00				

Print Date: 10/16/12 13:39:42 Page 2 of 8

KLAS

Order / Rev:

36773

Advertiser:

DSCC

Alt Order #:

08833037

Product Desc:

DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

Lin Ch Start End Inventory Code Break Start/End Time Days Len Spots Rade Pri Rig Type Spots Amount	la Oh Ohad Fad	Inventory Code - Decel	C44/Ed	Time Davis	l C	ta Data Dai	Dto Tomo	O4	A a A
8 NEWS NOW @ 5A Start Date End Date Week 10/29/12 1/10/29 12 8 15 100000 8 NEWS NOW @ 10/29/12 1/10/29 12 8 15 100000 8 NEWS NOW @ 10/29/12 1/10/29 12 8 15 100000 8 NEWS NOW @ 10/29/12 1/10/29 12 8 15 100000 8 NEWS NOW @ 10/29/12 1/10/29 12 8 15 100000 8 NEWS NOW @ 10/29/12 1/10/29 12 8 15 100000 1 S 1,000 0 10/29 2 S 1,000 0 10/29 8 NEWS NOW @ 1		•		<u>_</u>	•				
Start Date			5-0a	-1W1F	.30	2 \$1,000.00LV1	U.UU INIVI	0	\$6,000.00
Very		Weekdays Spots/Week	Rate	Rating					
E 2		_	\$1,000.00	0.00					
8 NEWS NOW @ 5A SIART Date End Date Memicro 1		-TWTF 2	\$1,000.00	0.00					
Start Date			5-6a	M	:30	1 \$1,000.00LV1	0.00 NM	4	\$4,000.00
Week: 101/61/12 101/21/12 Memory 1 \$1,000.00 0.00 Week: 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 101/26/12 8 News Now 5a M-F CM 5-6a -T	_	NAV. alad a second set and a de-	0-4	D - 11					
Week: 1072812 1072812 Memory 1 \$1,000.00 0.00									
Week: 1076/12 11/04/12 M		· ·							
E 3 8 11/06/12 11/06/12 8 News Now 5a M-F CM 6-6a	Week: 10/29/12 11/04/12	M 1	\$1,000.00	0.00					
8 NEWS NOW @ 5A Start Date End Date Week 1705/12 1171/11/2 8 News Now 5a M-F 8 NEWS NOW @ 9A SNEWS NOW @ 9A SN		M 1		0.00					
Sint Date End Date Week 11/05/12 11/11/12 2 8 News Now 6a M-F CM 6-7a -TNTF :30 2 \$1,200.00 LV1 0.00 NM 8 \$9,600.00		· · · · - · · · · · · · · · · · · · · · · · · ·	5-6a	-T	:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
The color									
8 NEWS NOW @ 6A Start Date End Date Week: 1016/12 101/41/2 -7HTF 2 \$1,200.00 0.00 Week: 1016/12 11/04/12 -7HTF 2 \$1,200.00 0.00 E 5 8 101/15/12 11/05/12 8 News Now 6a M-F CM 6-7a M 30 1 \$1,200.00LV1 0.00 NM 8 News Now 6a M-F									
SIAT Date	E 4 8 10/09/12 11/02/12		6-7a	-TWTF	:30	2 \$1,200.00LV1	0.00 NM	8	\$9,600.00
Week: 10/08/12 10/14/12 -TWTF 2 \$1,200.00 0.00	8 NEWS NOW @ 6A								
Week: 10/15/12 10/21/12 -TWTF 2 \$1,200.00 0.00	Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Meek: 10/22/12 10/28/12 17/14/12 7-WTF 2 \$1,200.00 0.00									
New 10/15/12 11/05/12 11/									
E 5									
8 NEWS NOW ⊕ 6A Start Date End Date End Date Weekidays Spots/Week Rate Rating Week: 10/15/12 10/28/12 10/28/12 10/28/12 10/28/12 11/11/12 1 \$1,200.00 0.00 Week: 11/05/12 11/11/12 1 \$1,200.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,200.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,200.00 0.00 8 News Now 6a M-F CM 6-7a -T :30 1 \$1,200.00 1 \$1,200.00 8 News Now 6a M-F Shews Now 6a M-F Shews Now 6a M-F Start Date End Date Meekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 CBS This Morning 7-9a CM 7-9a -T-WTF :30 3 \$1,000.00 0.00 Week: 10/29/12 10/14/12 -T-WTF 3 \$1,000.00 0.00 Week: 10/29/12 10/21/12 -TWTF 3 \$1,000.00 0.00 Week: 10/29/12 11/04/12 -TWTF 3 \$1,000.00 0.00 CBS This Morning CBS This Morning 7-9a CM CBS This Morning 7-9a CM CBS This Morning 7-9a CM 7-9a M :30 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 -TWTF 3 \$1,000.00 0.00 Week: 10/29/12 11/04/12 -TWTF 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M		8 News Now 6a M-F CM			:30	1 \$1,200.00LV1	0.00 NM	4	\$4,800.00
Start Date End Date Weekdays Spots/Week Rate Rating	8 NEWS NOW @ 6A	8 News Now 6a IVI-P							
Week: 10/15/12	_	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 M 1 \$1,200.00 0.00		M 1	\$1,200.00	0.00					
New Now Same New Now Same Sam			•						
E 6 8 11/06/12 11/06/12 8 News Now 6a M-F CM 9 Now 9 Now 9 News Now 6a M-F CM 9 Now									
8 NEWS NOW @ 6A Start Date Week: 11/05/12 11/02/12 CBS This Morning 7-9a CM 7-9a -TWTF :30 3 \$1,000.00LV1 0.00 NM 12 \$12,000.00 CBS THIS MORNING Start Date End Date Week: 10/15/12 11/05/12 11/05/12 -TWTF 3 \$1,000.00 0.00 Week: 10/15/12 11/05/12 11/05/12 -TWTF 3 \$1,000.00 0.00 Week: 10/15/12 11/05/12 11/05/12 -TWTF 3 \$1,000.00 0.00 Week: 10/15/12 11/05/12 -TWTF 3 \$1,000.00 0.00 Week: 10/15/12 11/05/12 -TWTF 3 \$1,000.00 0.00 Week: 10/15/12 11/05/12 CBS This Morning 7-9a CM 7-9a M :30 1 \$1,000.00LV1 0.00 NM 4 \$4,000.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Neek: 10/15/12 10/15/12 10/16/12 M 1 \$1,000.00 0.00 Week: 10/15/12 10/16/12 10/16/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 4 \$4,000.00 CBS THIS MORNING Start Date End Date Week: 11/05/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING CBS THIS MORNING CBS THIS MORNING CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING CBS THIS MORNING CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING CBS THIS MORNING CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING CBS THIS MORNING Start Date End Date Week: 11/05/12 11/05/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 2 \$1,000.00 CBS THIS MORNING Start Date End Date Week: 11/05/12 11/10/12 CBS Early Show - Sat. CM 5-7a5- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00					.30	1 \$1 200 001 \/1	0.00 NM	1	\$1 200 00
Start Date House: 11/05/12			0-1a	-,	.50	1 41,200.00247	0.00 1411	•	\$1,200.00
Week: 11/05/12 11/11/12 -T	_	Maakdaye Snots/Maak	Rate	Rating					
E 7 8							•		
CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating					:30	3 \$1,000.00LV1	0.00 NM	12	\$12,000.00
Start Date End Date Weekdays Spots/Week Rate Rating		_							
Week: 10/08/12 10/14/12 10/24/12 - TWTF 3 \$1,000.00 0.00 Week: 10/15/12 10/28/12 - TWTF 3 \$1,000.00 0.00 Week: 10/29/12 11/04/12 - TWTF 3 \$1,000.00 0.00 E 8 8 10/15/12 11/05/12 CBS This Morning 7-9a CM CBS This Morning 7-9a M 30 1 \$1,000.00 LV1 0.00 NM 4 \$4,000.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/28/12 M 1 \$1,000.00 0.00 Week: 10/29/12 10/28/12 M 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/04/12 M 1 \$1,000.00 0.00 CBS THIS MORNING CBS This Morning 7-9a CM 7-9a -T 30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING Start Date Weekdays End End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 CBS Early Show - Sat. CM 5-7aS- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00		Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 Week: 10/29/12 10/28/12 11/04/12 -TWTF 3 \$1,000.00 0.00 0.00 0.00 E 8 8 10/15/12 11/05/12 CBS This Morning 7-9a CM CBS This Morning 7-9a M 30 1 \$1,000.00 LV1 0.00 NM 4 \$4,000.00 LV1 0.00 NM CBS THIS MORNING Start Date Week: 10/15/12 10/21/12 M 1 \$1,000.00 0.00 Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00 0.00 0.00 Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 0.00 E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM CBS This Morning 7-9a -T 30 1 \$1,000.00 LV1 0.00 NM 1 \$1,000.00 LV1 0.00 NM CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7aS- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00									
Week: 10/29/12 11/04/12 -TWTF 3 \$1,000.00 0.00 E 8 8 10/15/12 11/05/12 CBS This Morning 7-9a CM CBS This Morning 7-9a M :30 1 \$1,000.00 LV1 0.00 NM 4 \$4,000.00 CBS THIS MORNING Start Date Week: 10/15/12 10/21/12 M 1 \$1,000.00 0.00 Week: 10/29/12 10/28/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/10/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a S :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00									
E 8 8 10/15/12 11/05/12 CBS This Morning 7-9a CM 7-9a M :30 1 \$1,000.00LV1 0.00 NM 4 \$4,000.00 CBS This Morning CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$1,000.00 0.00 Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00									
CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 1 \$1,000.00 0.00 Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00					.20	1 61 000 001 1/1	O OO NIM	4	\$4,000,00
Start Date End Date Weekdays Spots/Week Rate Rating		_	7-9a	M	:30	1 \$1,000.000	U.UU INIVI	4	\$4,000.00
Week: 10/15/12 10/21/12 M 1 \$1,000.00 0.00 Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00 LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 Rating Rating Nover 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a S- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00		Maakdays SnoteAffook	Pate	Rating					
Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00 Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00 LV1 0.00 NM 1 \$1,000.00 CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 Rating N. CBS This Morning 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a S- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00									
Week: 10/29/12 11/04/12 M 1 \$1,000.00 0.00 Week: 11/05/12 11/11/12 M 1 \$1,000.00 0.00 E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00 LV1 0.00 NM CBS This Morning CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a 5- :30 1 \$550.00 LV1 0.00 NM 3 \$1,650.00									
E 9 8 11/06/12 11/06/12 CBS This Morning 7-9a CM 7-9a -T :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00 CBS This Morning CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00	Week: 10/29/12 11/04/12	M 1	\$1,000.00	0.00					
CBS This Morning CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7aS- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00								_	A. A. C. C. C. C. C. C. C. C
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a S- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00			7-9a	-T 	:30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
Week: 11/05/12 11/11/12 -T 1 \$1,000.00 0.00 E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7a S- :30 1 \$550.00 LV1 0.00 NM 3 \$1,650.00				D-11					
E 10 8 10/13/12 11/03/12 CBS Early Show - Sat. CM 5-7aS- :30 1 \$550.00LV1 0.00 NM 3 \$1,650.00							[
		CBS Early Show - Sat. CM			:30	1 \$550.00LV1	0.00 NM	3	\$1,650.00

Print Date: 10/16/12 13:39:42 Page 3 of 8

KLAS

Order / Rev:

36773

Advertiser:

DSCC

Alt Order #:

08833037

Product Desc:

DSCC IE

10/09/12 - 11/06/12 Flight Dates:

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 10 8	10/13/12	2 11/03/12	CBS Early Show -		5-7a	S-	:30	1	\$550.00LV1	0.00 NM	3	\$1,650.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	S-	1	\$550.00	0.00						
Week: 10/		10/21/12	S-	1	\$550.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	S-	0	\$0.00 \$550.00	0.00 0.00						
E 11 8			Eye on Wash/Wa	ILSt.JoBM	5-6a	S	:30	1	\$400.00LV1	0.00 NM	1	\$400.00
			Eye On Wash/Wa		0 00	_		·	V .00			•
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S	1	\$400.00	0.00						
E 12 8	10/14/12	2 11/04/12	8 News Now Sun	AM #CM	8 News Nov	v Sun AS	:30	1	\$500.00 LV2	0.00 NM	3	\$1,500.00
			8 News Now Sun	AM #1								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	S	1	\$500.00	0.00						
Week: 10/		10/21/12	S	1	\$500.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	S	0	\$0.00 \$500.00	0.00 0.00						
				Morr@M			:30	_	\$2,000.00LV1	0.00 NM	2	\$4,000.00
E 13 8	10/28/12	2 11/04/12	CBS News Sunda CBS News Sunda	•	CDS Sunua	y MorniS	.30	'	\$2,000.00LV1	0.00 14141		\$4,000.00
CBS SI	JNDAY M	ORNING	CDS News Sullua	ay Morning								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	S	1	\$2,000.00	0.00						
Week: 10/		11/04/12	S	1		0.00						
E 14 8		2 10/21/12	8 News Now Sun	AM #2CM	8 News Nov	v Sun AS	:30	1	\$1,500.00LV1	0.00 NM	2	\$3,000.00
		UN MORNI	8 News Now Sun									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S		\$1,500.00	0.00						
Week: 10/		10/21/12	S		\$1,500.00	0.00						
E 15 8	10/28/1	2 10/28/12	Face The Nation Face The Nation	CM	Face The N	ationS	:30	1	\$2,500.00LV1	0.00 NM	1	\$2,500.00
FACE T	HE NATI	ON										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	/22/12	10/28/12	S	1	\$2,500.00	0.00					ŀ	
E 16 8	10/09/1	2 11/02/12	Live w/Kelly Live With Regis &	CM & Kelly	9-10a	-TWTF	:30	2	\$850.00LV2	0.00 NM	8	\$6,800.00
LIVE W	ITH KELI											
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/14/12	-TWTF	2	\$850.00	0.00						
Week: 10/		10/21/12	-TWTF -TWTF	2	\$850.00 \$850.00	0.00 0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	-TWTF	2		0.00						
E 17 8		2 11/05/12		CM	9-10a	M	:30	1	\$850.00LV2	0.00 NM	4	\$3,400.00
	/ITH KELI		Live With Regis 8	_	0 .00			·	******			. ,
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$850.00	0.00						
Week: 10		10/28/12	M	1	\$850.00	0.00						
Week: 10		11/04/12	M	1	\$850.00	0.00						
Week: 11.		11/11/12	M	1	\$850.00	0.00						
E18 8			Live w/Kelly Live With Regis 8	CM & Kelly	9-10a	-T -	:30	1	\$850.00LV2	0.00 NM	1	\$850.00
	ITH KEL			<u>.</u>	_	. .:						
<u>Sta</u> Week: 11	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
E19 8		2 11/02/12	Price Is Right Price Is Right	СМ	10-11a	-TWTF	:30	1	\$3,500.00 LV1	0.00 NM	4	\$14,000.00
PRICE	IS RIGHT	Г										
	art Date	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$3,500.00	Rating 0.00						

Print Date: 10/16/12 13:39:43 Page 4 of 8

KLAS

Order / Rev:

36773

Advertiser:

DSCC

Alt Order #:

08833037

Product Desc:

DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

Ln Ch		End	Inventory Code	Break		d Time Days	Len Spot			Rtg Type	Spots	Amount
E 19	B 10/09/1	2 11/02/12	Price Is Right Price Is Right	СМ	10-11a	-TWTF	:30	1 \$3,500.0	00LV1	0.00 NM	4	\$14,000.00
PRI	CE IS RIGH	Т	, ,									
1441-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	-TWTF -TWTF		\$3,500.00 \$3,500.00	0.00 0.00				}		
	: 10/29/12	11/04/12	-TWTF		\$3,500.00	0.00						
E 20	3 10/22/1	2 10/29/12	•	СМ	10-11a	M	:30	1 \$3,500.0	0LV1	0.00 NM	2	\$7,000.00
PRI	CE IS RIGH	т	Price Is Right									
FIXI	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/22/12	10/28/12	M	1	\$3,500.00	0.00						
	: 10/29/12	11/04/12	M		\$3,500.00	0.00						
E 21 8	B 10/16/1	2 11/02/12		СМ	11a-12p	-TWTF	:30	1 \$4,500.0	00LV1	0.00 NM	2	\$9,000.00
	Start Date	End Date	Young & Restless Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/15/12	10/21/12	-TWTF	<u>30013/4466K</u>		0.00						
	: 10/22/12	10/28/12		0	\$0.00	0.00						
	: 10/29/12	11/04/12	-TWTF		\$4,500.00	0.00						
E 22 8	3 10/09/1	2 11/02/12	8 News Now Noor 8 News Now Noor		12-1230p	-TWTF	:30	3 \$850.0	00LV2	0.00 NM	12	\$10,200.00
NO	ON NEWS		o news now noo	II IVI-F								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 10/08/12	10/14/12	-TWTF	3	\$850.00	0.00						
	: 10/15/12	10/21/12	-TWTF -TWTF	3	\$850.00	0.00						
	: 10/22/12 : 10/29/12	10/28/12 11/04/12	-TWTF	3 3	\$850.00 \$850.00	0.00 0.00						
E 23 8		2 11/05/12	8 News Now Noor	M-F CM	12-1230p	M	:30	1 \$850.0	0LV2	0.00 NM	4	\$3,400.00
			8 News Now Noo	n M-F	·							
NO	ON NEWS	E. (D.)	Marabatana	0	D-4-	Datina						
Mook	Start Date : 10/15/12	End Date 10/21/12	Weekdays M	Spots/Week	<u>Rate</u> \$850.00	Rating 0.00						
-	: 10/13/12	10/21/12	M	1	\$850.00	0.00						
Week	: 10/29/12	11/04/12	M	1	\$850.00	0.00						
	: 11/05/12	11/11/12	M	1	\$850.00	0.00		2 2000	011/0	0.00.104	_	00 000 00
E 24	8 10/09/1	2 11/02/12	1230-2p Soaps/ L Soaps / Let's Mak		1230-2p (12:30 PM-	-TWTF 1:00 PM)	- :30	2 \$900.0	JULV2	0.00 NM	5	\$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/08/12	10/14/12	-TWTF	2	\$900.00	0.00						
Spot	Ch Date Ra		<u>Description</u>		VEnd Time			<u>Length</u>		Rtg Type		
1			230-2p Soaps/ LM/	AD 1230)-2p	(12:30 PM-1:00	-TWTNF	:30 (\$9	00.00)	0.00 <i>NM</i>		
	See MG 24.	.o on entry (DA	NI .									
6	-		Sat Prime Special	8-10	р		Sa	:30 \$2,4	100.00	0.00 NM		
(MG for 37.3	3,24.1										
-	: 10/15/12	10/21/12	-TWTF	1	\$900.00	0.00						
	: 10/22/12 : 10/29/12	10/28/12 11/04/12	-TWTF -TWTF	1	\$900.00 \$900.00	0.00 0.00						
			1230-2p Soaps/ L		1230-2p	M	- :30	1 \$900.0	00LV2	0.00 NM	4	\$3,600.00
	0 10/10/1		Soaps / Let's Mak		(12:30 PM-							**********
BOI	LD & BEAUT											
Mook	Start Date	End Date	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	M	1	\$900.00	0.00						
Week	: 10/29/12	11/04/12	M	1	\$900.00	0.00						
	: 11/05/12	11/11/12	M	1	\$900.00	0.00		4	201140	0.00.101		MO COO O
E 26	8 10/09/1	2 11/02/12	1230-2p Soaps/ L Soaps / Let's Mak		1230-2p (1:00 PM-2	-TWTF	- :30	1 \$900.0	00LV2	0.00 NM	4	\$3,600.00
LE1	rs make a !	DEAL	Suaps / Let's Mar	C V DASI	(1.00 PIVI-2	.UU FIVI)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/08/12	10/14/12	-TWTF	1	\$900.00	0.00						
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	-TWTF -TWTF	1	\$900.00 \$900.00	0.00 0.00						
AACGK	. 10/22/12	10/20/12	• • • • • • • • • • • • • • • • • • • •	,	Ψ550.00	5.00				•		

Print Date: 10/16/12 13:39:43 Page 5 of 8

KLAS

Order / Rev:

36773

Advertiser: DSCC

Alt Order #: 08833037

Product Desc:

DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End		Len Spo	_	Rate Pri			Amount
	11/02/12	1230-2p Soaps/ L Soaps / Let's Mal		1230-2p (1:00 PM-2:0	-TWTF 00 PM)	:30	1	\$900.00LV2	0.00 NM	4	\$3,600.00
LET'S MAKE A DI Start Date	EAL End Date	Weekdays	Spots/Week	Rate	Rating						
	11/04/12	-TWTF	1	\$900.00	0.00						
	11/02/12	The Talk 2-3P The Talk	СМ	2-3p	-TWTF	:30	2	\$900.00LV2	0.00 NM	8	\$7,200.00
THE TALK	End Date	Mookdaya	Spots/Week	Rate	Rating						
	10/14/12	<u>Weekdays</u> -TWTF	<u> </u>	\$900.00	0.00						
	10/21/12	-TWTF	2	\$900.00	0.00						
	10/28/12 11/04/12	-TWTF -TWTF	2 2	•	0.00 0.00						
		Ellen	CM	3-4p	-TWTF	:30	3	\$1,000.00LV2	0.00 NM	12	\$12,000.00
		Ellen									
ELLEN		144 1 . 4 .	0	D 4-	D-41						
	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$1.000.00	Rating 0.00						
	10/14/12	-TWTF	_	\$1,000.00	0.00						
Week: 10/22/12	10/28/12	-TWTF	3	\$1,000.00	0.00						
	11/04/12	-TWTF		\$1,000.00	0.00					_	
E 29 8 10/15/12	11/05/12	Ellen Ellen	СМ	3-4p	M	:30	1	\$1,000.00LV2	0.00 NM	3	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/21/12	M		\$1,000.00	0.00						
	10/28/12	M	i	\$1,000.00	0.00				ľ		
	11/04/12		0	\$0.00	0.00						
	11/11/12	M		\$1,000.00	0.00			24 222 221142		_	040 400 00
E 30 8 10/09/12	11/02/12	8 News Now 4p N 8 News Now 4p N		4-5p	-TWTF	:30	2	\$1,300.00LV2	0.00 NM	8	\$10,400.00
8 NEWS NOW @	4P & 430F	•	VI-I								
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
• • • • • • • • • • • • • • • • • • • •	10/14/12	-TWTF		\$1,300.00	0.00						
	10/21/12	-TWTF -TWTF		\$1,300.00 \$1,300.00	0.00 0.00				i		
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF		\$1,300.00	0.00				}		
		8 News Now 4p N	1-F CM	4-5p	M	:30	1	\$1,300.00LV2	0.00 NM	4	\$5,200.00
		8 News Now 4p I	ທ-F								
8 NEWS NOW @		Weekdays	CneteAMonk	Bata	Poting						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>vveekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00				1		
	10/28/12	M		\$1,300.00	0.00						
Week: 10/29/12	11/04/12	M		\$1,300.00	0.00						
Week: 11/05/12	11/11/12	M		\$1,300.00	0.00	.00		64 500 0011/0	0.00 NM	20	630 000 00
		8 News Now 5-63 8 News Now 5-63		5-630p	-TWTF	:30	5	\$1,500.00LV2	0.00 NM	20	\$30,000.00
8 NEWS NOW R		Mookdove	Spots/Week	Rate	Rating						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF		\$1,500.00	0.00				l		
	10/21/12	-TWTF		\$1,500.00	0.00				- 1		
Week: 10/22/12	10/28/12	-TWTF		\$1,500.00	0.00				- 1		
Week: 10/29/12 E 33 8 10/15/12	11/04/12 2 11/05/12	-TWTF 8 News Now 5-63	30p M-FCM	\$1,500.00 5-630p	0.00 M	:30	1	\$1,500.00LV2	0.00 NM	4	\$6,000.00
8 NEWS NOW R	OTATION	8 News Now 5-6	SUP IVI-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	M		\$1,500.00	0.00						
Week: 10/22/12	10/28/12	M		\$1,500.00	0.00						
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	M M		\$1,500.00 \$1,500.00	0.00 0.00						
	2 11/02/12	630-7p Inside Ed		630-7p	-TWTF	:30	3	\$1,300.00LV2	0.00 NM	12	\$15,600.00
INSIDE EDITION		Inside Edition		3 · P		-	-	,		. –	. ,
INDINE ENTITOR											

Print Date: 10/16/12 13:39:43 Page 6 of 8

KLAS

Order / Rev:

36773

Advertiser:

DSCC

Alt Order #:

08833037

Product Desc:

DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/En	d Time Days	Len Spo	ts Rate Pri	Rta Tyne	Snots	Amount
E34 8		2 11/02/12	630-7p Inside Edit		630-7p	-TWTF-	<u>-</u>	3 \$1,300.00LV2			\$15,600.00
	EDITION		Inside Edition	don Civi	000-1 p	•	.50	0 41,000.00242	0.00 11111	, , _	\$10,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	-TWTF		\$1,300.00	0.00					
Week: 10/		10/21/12	-TWTF		\$1,300.00	0.00					
Week: 10/ Week: 10/		10/28/12 11/04/12	-TWTF -TWTF		\$1,300.00 \$1,300.00	0.00 0.00					
E 35 8		2 11/05/12	630-7p Inside Edit		630-7p	M	- :30	1 \$1,300.00LV2	0.00 NM	4	\$5,200,00
			Inside Edition		555 · p			. •.,			**,
	EDITION		MA alala	0	D-4-	Detina					
Sta Week: 10/	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,300.00	Rating 0.00					
Week: 10/		10/21/12	M		\$1,300.00	0.00					
	Date Ra		escription		t/End Time		<u>Weekdays</u>		Rtg Type		
			30-7p Inside Editio	n 630-	-7p		M	:30 (\$1,300.00)	0.00 <i>NM</i>		
	e MG 35.		e Presidential Deb	ate bool							
•	•	eempled du 2-10/28/12 M		ate - 600 j 10-1	1n	(10:30 PM-11:0	OM	:30 \$1,300.00	0.00 NM		
	G for 35.2		on 10-11p	10-1	۱,	(10.00 1 111 1 11.0	•	,50 (1,055,55	0.00		
Week: 10		11/04/12	M	1	\$1,300.00	0.00					
Week: 11	/05/12	11/11/12	M	1	\$1,300.00	0.00					
E 36 8	10/09/1	2 11/02/12	7-8p Rotator	CM	7-8p	-TWTF-	- :30	3 \$1,200.00LV2	0.00 NM	12	\$14,400.00
ET/INS	IDER		7-8p Rotator								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/08/12	10/14/12	-TWTF		\$1,200.00	0.00					
Week: 10		10/21/12	-TWTF		\$1,200.00	0.00					
Week: 10/ Week: 10/		10/28/12 11/04/12	-TWTF -TWTF		\$1,200.00 \$1,200.00	0.00 0.00					
E 37 8			8 News Now Sun		5-7p		s :30	1 \$1,500.00LV1	0.00 NM	3	\$4,500.00
OLINI AT	EMO DO	TATION	8 News Now Sun	5-7p							
	EWS RO	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S		\$1,500.00	0.00					
Week: 10		10/21/12	S	1	\$1,500.00	0.00					
Week: 10		10/28/12	S		\$1,500.00	0.00	Maakdaya	Longth Poto	Rtq Type		
	h <u>Date Ra</u> 8 10/22/11		escription News Now Sun 5-		t/End Time		Weekdays				
-	e MG 24.		140W3 140W Cd/1 C-	,6 0,6				,,		l	
[dı	ue n/a upo	on entry (DA)]								
Week: 10		11/04/12	S		\$1,500.00				0.00.104		00 500 00
E 38 8	10/22/1	2 10/22/12		CM	8-9p (8:00 PM-9	M	:30	1 \$9,500.00LV1	U.UU NIVI	1	\$9,500.00
HOW I	MET MO	THER/PART	How Met Mother/ NERS	Parmers	(0.00 FIVI-8	5.00 FWI)					
		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/28/12	M	1	\$9,500.00	0.00					
E 39 8	10/29/1	2 10/29/12	Mon 9-10p	CM	9-10p	M	:30	1 \$15,000.00LV1	0.00 NM	1	\$15,000.00
2 BRO	KE GIRLS	S/MIKE & M	2 Broke Girls / Mi	ike & Molly						l	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10)/29/12	11/04/12	M	1	\$15,000.00	0.00				İ	
E40 8	11/05/1	2 11/05/12	Mon 10-11p	СМ	10-11p	M	:30	1 \$12,000.00 LV1	0.00 NM	1	\$12,000.00
HAWA	II FIVE O		Hawaiii Five-O								
-	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 11 E 41 8		11/11/12 2 10/30/12	M Tue 8-9n	CM	\$12,000.00 8-9p	0.00 -T	:30	1 \$25,000.00 LV1	0.00 NM	1	\$25,000.00
⊏41 0	10/30/1	2 10/30/12	NCIS	CIVI	0-ah	- 1	.00	. 420,000.00 641	J.00 111VI	1	+_5,050.00
NCIS										l	
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1	
Week: 10)/29/12	11/04/12	-T	1	\$25,000.00	0.00				ı	

Print Date: 10/16/12 13:39:43 Page 7 of 8

KLAS

Order / Rev:

36773

Advertiser:

DSCC

Alt Order #:

08833037

Product Desc:

DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

VEGAS Salar Date End Date Weekdays Socia/Week Rate Rating Week 10/29/12 11/04/12 Very de 8-9 CM 8-9 W :30 1 \$12,000.00LV1 0.00 NM 2 \$24,000.00	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Veck-10/28/12 11/04/12 11/0	E 42 8	10/30/1	2 10/30/12		СМ	10-11p	-T	:30	1 \$8,500.00LV1	0.00 NM	1	\$8,500.00
Said Date End Date Medical Said Marker Said Marker Said Date Sai	VEGAS	3		Vegas								
E43 8 1024/12 10/31/12 Wed 5-9p CM 8-9p CM 0.00 SURVIVOR SINT Date End Date Weekdays Spots/Week Rate (1024/12 10/41/12			End Date		Spots/Week	Rate	Rating					
SURVIVOR Survivor Philippines Survivor Surviv												
SURVIVOR Start Date End Date Weekdays Sociativesk Rate Rating Week-10029/12 10029/12 1512,000.00 0.00	E 43 8	10/24/1	2 10/31/12	•		8-9p	W	:30	1\$12,000.00LV1	0.00 NM	2	\$24,000.00
Week-10/22/12 10/24/12	SURVI	VOR		Од. 1110.11 1рр.								
Meek 1079/12 11/04/12 W												
E44 8 10/11/12 10/25/12 Thu 10-11p						•						
Second Color Col	E 44 8	10/11/1	2 10/25/12				T	:30	1 \$8,500.00LV2	0.00 NM	1	\$8,500.00
Spot Ch Date Rance Description Start/End Time The New York The Start Date The Start Date The Start Date The Mentalist The						· · · · · · · · · · · · · · · · · · ·						
## 10-11p				•		· •		leekdays	Length Rate	Rta Tyne		
Week: 107/2712 10/28/12 1												
Model: 10/22/12 10/28/12 T		-	-		o	\$0.00	0.00					
BLUE BLOODS Start Date End Date Week:1072912 1104/12				T								
Start Date	E 45 8	11/02/1	2 11/02/12	•	CM	10-11p	F	:30	1 \$12,000.00 LV1	0.00 NM	1	\$12,000.00
Start Date	BLUE	SI OODS		Blue Bloods								
E46 8 17/04/12 11/04/12 Sun 9-10p CM 9-10p			End Date	Weekdays	Spots/Week	Rate	Rating					
The GOOD WiFE Start Date End Date Week: 10/28/12 10/28/12 10/28/12 Sun 10-11p CM 10-11p 5 30 1\$12,000.00LV1 0.00 NM 1 \$12,000.00	Week: 10											
THE GOOD WIFE Start Date End Date Weekdays Spots/Week Rate September Septe	E 46 8	11/04/1	2 11/04/12	•	СМ	9-10p	S	:30	1 \$9,500.00LV1	0.00 NM	1	\$9,500.00
Week: 10/29/12	THE G	OOD WIF	Έ	The Good Wile								
E47 8 10/28/12 10/28/12 Sun 10-11p CM 10-11p					Spots/Week							
THE MENTALIST Start Date Week: 10/02/12 8 News Now 11p M-F Start Date Neek: 10/08/12 10/14/12 TWTF 3 \$2,200.00 0.00 E48 8 10/16/12 11/02/12 8 News Now 11p M-F Start Date Neek: 10/16/12 Week: 10/16/12 Week: 10/16/12 10/14/12 TWTF 3 \$2,200.00 0.00 E49 8 10/16/12 11/05/12 8 News Now 11p M-F Start Date Week: 10/16/12 10/14/12 TWTF 3 \$2,200.00 0.00 Week: 10/16/12 10/14/12 TWTF 3 \$2,200.00 0.00 Week: 10/16/12 10/16/12 10/16/12 10/16/12 10/16/12 10/16/12 10/16/12 10/16/12 Week: 10/16/12 10/16/16 10/16/1					1			.30	1 \$12 000 001 \/1	0.00 NM	1	\$12,000,00
THE MENTALIST Start Date End Date Weekidays 1512,000.00 0.00	E4/ 8	10/28/1	2 10/28/12	•	CIVI	10-11р	3	.30	1 \$ 12,000.002 1	0.00 14141	'	\$12,000.00
Week: 10/22/12 10/28/12	THE M	ENTALIS	T									
E 48 8 10/09/12 11/02/12 8 News Now 11p M-F CM 11-1135p -TWTF :30 3 \$2,200.00LV1 0.00 NM 8 News Now 11p M-F												
8 NEWS NOW @ 11P 8 NEWS NOW @ 11P Start Date						······		:30	3 \$2,200.00LV1	0.00 NM	12	\$26,400.00
Start Date End Date Weekdays Spots/Week Rate Rating									. ,			
Week: 10/08/12 10/14/12 -TWTF 3 \$2,200.00 0.00				Maakdaya	Snote Missi	Pata	Patina					
Week: 10/15/12 10/21/12 -TWTF 3 \$2,200.00 0.										ı		
Week: 10/29/12 11/04/12 -TWTF 3 \$2,200.00 0.00 E 49 8 10/15/12 11/05/12 8 News Now 11p M-F CM 11-1135p M :30 1 \$2,200.00 LV1 0.00 NM 4 \$8,800.00 8 NEWS NOW @ 11P Start Date End Date Weekdays Spots/Week Rate Rating NEWS NOW NEWS NOW News 10/21/12 M 1 \$2,200.00 0.00 0.00 News 10/22/12 11/04/12 M 1 \$2,200.00 0.00 News 11/05/12 11/11/12 M 1 \$2,200.00 0.00 News 11/05/12 11/11/12 M 1 \$2,200.00 0.00 News 11/05/12 News Now 11/05/12 News Now 11/05/12 News Now 11/05/12 News Now 3/Su 11/05/12 News Now Sa/Su 11/05/12 News Now 11/05/12 News Now Sa/Su 11/05/12 News Now 11/05/12<			10/21/12		3	\$2,200.00						
E 49 8 10/15/12 11/05/12 8 News Now 11p M-F CM 11-1135p M :30 1 \$2,200.00LV1 0.00 NM 8 News Now 11p M-F 8 NEWS NOW @ 11P												
8 NEWS NOW @ 11P Start Date								:30	1 \$2,200.00LV1	0.00 NM	4	\$8,800.00
Start Date End Date Weekdays Spots/Week Rate Rating				8 News Now 11p	M-F	•						
Week: 10/15/12			-	Meekdays	Snots/Mack	Rate	Rating					
Week: 10/22/12 10/28/12 M 1 \$2,200.00 0.00 Week: 10/29/12 11/04/12 M 1 \$2,200.00 0.00 E 50 8 10/13/12 11/04/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$1,100.00LV2 0.00 NM 8 News Now Sa/Su 11p 8 NEWS NOW @ 11P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12SS 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12SS 1 \$1,100.00 0.00 Week: 10/22/12 10/28/12SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/04/12SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00												
Week: 11/05/12 11/11/12 M 1 \$2,200.00 0.00 E 50 8 10/13/12 11/04/12 8 News Now 11p Sa/SuCM 11-1135P SS :30 1 \$1,100.00LV2 0.00 NM 4 \$4,400.00 NM 8 NEWS NOW @ 11P 1 \$1,100.00 0.00 Week: 10/08/12 10/14/12 SS 1 \$1,100.00 0.00 0.00 Week: 10/29/12 10/28/12 SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00	Week: 10)/22/12	10/28/12	• •	1	\$2,200.00						
E 50 8 10/13/12 11/04/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$1,100.00LV2 0.00 NM 8 News Now Sa/Su 11p 8 NEWS NOW @ 11P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12SS 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12SS 1 \$1,100.00 0.00 Week: 10/22/12 10/28/12SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12SS 1 \$1,100.00 0.00 U.00 Week: 10/29/12 11/04/12SS 1 \$1,100.00 0.00 U.00 U.00 U.00 U.00 U.00 U.0												
8 News Now Sa/Su 11p 8 NEWS NOW @ 11P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 SS 1 \$1,100.00 0.00 Week: 10/22/12 10/28/12 SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00				······································				:30	1 \$1,100.00LV2	0.00 NM	4	\$4,400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 SS 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12 SS 1 \$1,100.00 0.00 Week: 10/22/12 10/28/12 SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00				· · · · · · · · · · · · · · · · · · ·	Su 11p							
Week: 10/08/12 10/14/12 SS 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12 SS 1 \$1,100.00 0.00 Week: 10/22/12 10/28/12 SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00		_		Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 SS 1 \$1,100.00 0.00 Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00							0.00					
Week: 10/29/12 11/04/12 SS 1 \$1,100.00 0.00 E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00												
E 51 8 10/09/12 11/02/12 Letterman CM 1135p-1237a -TWTF :30 2 \$850.00LV2 0.00 NM 8 \$6,800.00												
Letterman								:30	2 \$850.00LV2	0.00 NM	8	\$6,800.00
				Letterman							J	

Print Date: 10/16/12 13:39:44 Page 8 of 8

KLAS

Order / Rev:

36773

773 Ad

Advertiser:

DSCC

Alt Order #:

08833037

Product Desc:

DSCC IE

Flight Dates:

10/09/12 - 11/06/12

Estimate:

1407

Ln Ch End Inventory Code Start/End Time Days Start Break Len Spots Rate Pri Rtg Type Spots Amount **LETTERMAN** Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--0.00 Week: 10/08/12 \$850.00 10/14/12 2 Week: 10/15/12 10/21/12 -TWTF--2 \$850.00 0.00 -TWTF--Week: 10/22/12 10/28/12 2 \$850.00 0.00 -TWTE--Week: 10/29/12 11/04/12 2 \$850.00 0.00 :30 E 52 8 10/15/12 11/05/12 CM 1135p-1237a M----\$850.00LV2 0.00 NM \$3,400.00 Letterman Letterman **LETTERMAN Start Date End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$850.00 0.00 10/28/12 M----0.00 Week: 10/22/12 \$850.00 M----Week: 10/29/12 11/04/12 \$850.00 0.00 M-----0.00 Week: 11/05/12 11/11/12 \$850.00 E 53 10/09/12 11/02/12 Craig Ferguson CM 1237a-137a -TWTF--:30 \$450.00LV1 0.00 NM 8 \$3,600.00 Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW **End Date Weekdays** Spots/Week Start Date Rate Rating -TWTF--Week: 10/08/12 10/14/12 \$450.00 0.00 2 -TWTF--Week: 10/15/12 10/21/12 2 \$450.00 0.00 -TWTF--2 \$450.00 0.00 Week: 10/22/12 10/28/12 -TWTF--\$450.00 0.00 Week: 10/29/12 11/04/12 M-----:30 \$450.00LV1 0.00 NM \$1,800.00 E 54 10/15/12 11/05/12 Craig Ferguson CM 1237a-137a Craig Ferguson (12:37 XM-1:37 XM) LATE LATE SHOW **Start Date End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$450.00 0.00 M----Week: 10/22/12 10/28/12 \$450.00 0.00 M----0.00 11/04/12 \$450.00 Week: 10/29/12 1 M----\$450.00 0.00 Week: 11/05/12 11/11/12 2 E 55 10/20/12 10/27/12 Sat 1135p-1235a Priv P@M 1135p-1235a ----S-:30 \$350.00 LV1 0.00 NM \$700.00 Private Practice PRIVATE PRACTICE Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 ----5-\$350.00 0.00 ----S-\$350.00 0.00 Week: 10/22/12 10/28/12 :30 1 \$8,500.00LV1 0.00 NM \$8,500.00 N 56 8 10/11/12 10/11/12 Thu 10-11p CM 10-11p ---T---Person Of Interest **Weekdays** Spots/Week Rate Rating Start Date **End Date** 0.00 Week: 10/08/12 10/14/12 ---T---\$8,500.00 Totals 253 \$440,400.00